

Contact

Mary Beth Murphy
84 Braley Road
East Freetown, MA
508 596 8872
mmurphy5588@gmail.com
maryelizabethrose.com

Education

University of Massachusetts Dartmouth
College of Visual and Performing Arts
BFA Graphic Design/Letterform 2010
Minor in Art History
Summa Cum Laude GPA 3.8

University of Massachusetts Dartmouth
College of Visual and Performing Arts
Certificate of Web & Interactive Design
2012

Study Abroad
Sicily Summer Program 2009

Software/Skills

Mac OS
Windows
Web Design & Development
Adobe CS3, CS4, CS5, CS6
PhotoShop
Illustrator
InDesign
Dreamweaver
Text Wrangler
WordPress
Flash
Actionscript 2.0, 3.0
HTML/CSS
Wireframing
Microsoft Word
Excel
PowerPoint

Membership

AIGA
September 2008–September 2010
Aspen Design Challenge Fall 2008

UMass Dartmouth Communicatus
Member Spring 2007–May 2010
Treasurer Spring 2009–May 2010

UMass Dartmouth Senior Class
Secretary Spring 2009–May 2010

UMass Dartmouth Dance Team
Member Fall 2007–Spring 2008

Awards

ArtMouth Design Publication
Spring '08, Spring '09

Chancellor's List
Spring '07, Fall '07, Fall '08,
Spring '09, Fall '09, Spring '10

Dean's List
Fall '06, Spring '08

Foundation Student Exhibition
1st Place Graphic Arts Award

AIGA New Voices Unique Visions
Artwork Selected for Juried Exhibition

references available upon request

Work Experience

Web Designer

Brahmin Leather
Fall 2010–Present
Responsible for the design and development of all online marketing materials including website pages, email blasts, online advertisements and online catalog; maintain the website's content management system; company blog content creation and layout design; social media strategist across all platforms

Freelancer

IPC Global Solutions
Winter 2010–Winter 2011
Design and edit packaging of filter products, design catalog covers, proposed new layout and design for online catalog

Freelancer

LeapFrogRx
Spring 2009–Summer 2010
Develop interactive client portals and data graphics, as well as training employees in new software usability and developing user documentations for software; designed new company website and take on inhouse design projects

Design Editor

UMass Dartmouth Scrimshaw Yearbook
Fall 2009–June 2010
In charge of the overall design of the 2010 design while working with a team to meet printer deadlines

Lab Assistant

College of Visual and Performing Arts Media Lab
September 2008–May 2010
Assist peers and professors with computer technology and Adobe software programs, as well as providing printing services

Designer

UMass Dartmouth School of Education, Public Policy, and Civic Engagement
Spring 2009, Spring 2010
Developed an identity system, including business materials and promotional pieces for school events, including the annual UMass system wide Summit

Designer

UMass Dartmouth Women's Resource Center
Spring 2010
Designed 40th anniversary calendar celebrating women to be sold on campus throughout women's history month

Intern

The Image & Mail Factory
Summer 2008
Shadowed the lead designer, designed products and edited website material

Design Assistant

Carreiro Designs
December 2007–January 2009
Edited images for catalog production